

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : John J. Thrall
Application No. : 10/729,621
Filing Date : December 5, 2003
Examiner : Alicia M. Lewis
Art Unit : 2164
Title : CLICK-THROUGH RE-RANKING OF IMAGES AND
OTHER DATA

PRELIMINARY AMENDMENT

This paper is being submitted with a Request for Continued Examination in response to the Final Office Action dated March 3, 2009 in which:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 7 of this paper.